

# Chief Executive Certification for Government Advertising Campaigns

## Certification Statement – Phase 1B of the 2014-15 higher education communication campaign

I certify that Phase 1B of the 2014-15 higher education communication campaign complies with the *Short-term Interim Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies* (Guidelines).

My certification has been informed by advice and evidence of compliance with the Guidelines provided by officers within the Department of Education and Training with responsibility for the design, development and implementation of the 2014-15 higher education communication campaign.



Robert Griew

A/g Secretary

Department of Education and Training

20 January 2015