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Understanding the impact of COVID-19 on International Education: Trends in International Education and Training

Selected source market factsheets Prepared for the Department of Education, Skills and Employment August 2021

Deloitte Access **Economics**

Vietnam Trends in international education and training, 2021

Vietnam's rapid economic development has encouraged a growing middle class of international education consumers, representing 4% of all enrolments in Australian international education in April 2021. While deferral rates from Vietnamese students are three times greater than 2019 levels, lower cancellation rates and an increase in students enrolled outside Australia suggests demand is relatively resilient.

YTD April

1 | Market size and growth trend

A relatively mature market, Vietnam's growth as a source market has been moderate up until 2020, although Australia is receiving a declining share of all Vietnamese outbound students from 22% in 2014 to 15% in 2018.

Outbound mobility ratio

4 of every 100 Vietnamese tertiary students were studying abroad in 2018

of Vietnamese outbound students 50/0 studied in Australia

16,000 of the 110,000 Vietnamese outbound tertiary students studied in Australia in 2018

Source: UNESCO UIS International mobility data (as at 2018)



Enrolments from Vietnamese students are concentrated in tertiary programs (73% of enrolments in 2019). Vietnam is the second largest source market for international enrolments in Australian schooling.

Enrolments (by sector) YTD April



■ Higher Education ■ VET ■ Schools ■ ELICOS ■ Non-award

Note: data labels removed for proportions less than 5%

Spending and employment

\$68 spend per night on living costs by Vietnamese students in Australia

Below the \$89 average among all international students (2020)



spend per day on education fees by Vietnamese students in Australia Below the \$84 average spent on education

among all international students (2020)

share of students studying while working Below the 52% average for all international students employed in Australia while completing study (2016)



- Growth in VET: +700 enrolments in 2021 vs 2019
- Fields of education undertaken by Vietnamese students in Australia are similar to those taken by all Vietnamese students in their home country

Enrolments with Australian providers from Vietnamese students

2015 2016 2017 2018 2019 2020 2021

largest market for Australia

across all subsectors in 2021

20,700 students inbound to Australia

20,600 20,700 22,000 22,700 23,400

24,900

20,700

Top 5 fields of education (% enrolments) YTD April 2021

Source: Department of Education, Skills and Employment (as at April 2021)

| Management and Commerce 35% | | | | | | |
|---|--|--|--|--|--|--|
| Society and Culture, 10% | | | | | | |
| Information Technology, 7% | | | | | | |
| Engineering, 7% | | | | | | |
| Health, 6% | | | | | | |
| Graduate outcomes | | | | | | |
| employment rate for Vietnamese graduates looking for work in Australia | | | | | | |

OO 70 graduates looking for work in Australia Above the 86% average for all international graduates (2013-18)

employment rate for Vietnamese 97% graduates looking for work in Vietnam Above the 93% average among all

international graduates looking for work in their home countries (2013-18)



Source: Department of Education, Skills and Employment, NCVER (2019) Note: Data rounded to nearest 50 enrolments. Subtotals may not sum to totals due to rounding.

YTD April

23,400

23,400

April 2019

26% of student visa holders outside Australia 26% in August 2021, up from 13% in August 2020

Source: Department of Education, Skills and Employment (as at April 2021), Department of Home Affairs (August 2021). Notes: Share outside Australia an estimate only. Visa applications reported by financial year. Cancellations defined by changes to students' confirmation of enrolment due to 'non-payment of fees', 'non-commencement of studies', or 'notified cessation of study' Subtotals may not sum to totals due to rounding

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4 | Student flows across 2020 and 2021

Student visa

applications in

to 2018-19 levels

represent **54% of**

2018-19 levels

One in four Vietnamese student visa holders remain outside Australia. As at April 2021, commencements had fallen by 2,700 compared to 2020 (a reduction equivalent to 11% of 2020 enrolments).

Commencing and continuing enrolments (all sectors)

Enrolments (all sectors)



-6,200 -2,700

new student commencements 2020-21 compared compared to 2020 In 2021, 5,600 2020-21 applications commencements represent 67% of 2020 levels

2021 deferrals more than double 2019 levels

170% increase in deferrals from April 2019 to April 2020 In April 2021, deferral levels equated to 5% of April 2019 enrolments (compared to 2% of enrolments in April 2019)

Cancellations have returned to 2019 levels

21% increase in cancellations from April 2019 to April 2020

In April 2021, cancellation levels equated to 11% of April 2019 enrolments (on par with a cancellation level of 11% in 2019)

China Trends in international education and training, 2021

China is the largest source market for Australia – and the largest source market for its key competitors – with 14% of all Chinese outbound tertiary students enrolled in Australian education in 2018. As the first students to face border controls, Chinese student deferrals increased significantly, however cancellations have remained relatively low as a share of total enrolments, and a high proportion of students studying outside Australia (64% in August 2021) has moderated the total decline in enrolments.

YTD April

2015

118,000 138,300

2016

1 | Market size and growth trend

International education enrolments from China grew steadily in the 5 years to 2019, with Australia receiving an increasing share of all Chinese outbound students from 12% in 2014 to 14% in 2018. Current enrolments are similar to 2017 levels.

Outbound mobility ratio

2 of every 100 Chinese tertiary students were studying abroad in 2018

of Chinese outbound students studied in ∩ Australia 143,000 of the one million Chinese outbound

tertiary students studied in Australia in 2018

Source: UNESCO UIS International mobility data (as at 2018)



The vast majority (80%) of students are enrolled in higher education, concentrated in management and commerce studies, while ELICOS enrolments declined significantly in 2021.

Enrolments (by sector)



■ Higher Education ■ VET ■ Schools ■ ELICOS ■ Non-award Note: data labels removed for proportions less than 5%

Spending and employment



spend per night on living costs by **Chinese students in Australia** Above the \$89 average among all

international students (2020) spend per day on education fees by

Chinese students in Australia

Above the \$84 average spent on education among all international students (2020)



• Increase in proportion of enrolment in higher education: despite a decline in the volume of HE enrolments (-6,600 enrolments 2019 to 2021)

162,900

Decline in ELICOS: -16,400 enrolments in 2021 vs 2019

2017 2018 2019

161,300 students inbound to Australia

largest market for Australia

across all subsectors in 2021

Source: Department of Education, Skills and Employment (as at April 2021)

2020

2021

Top 5 fields of education (% enrolments) YTD April 2021

| Management and Commerce | | | | |
|----------------------------|--|--|--|--|
| Society and Culture, 14% | | | | |
| Information Technology, 9% | | | | |
| Engineering, 8% | | | | |
| Creative Arts, 6% | | | | |

Graduate outcomes



employment rate for Chinese graduates looking for work in Australia Above the 86% average for all international

graduates (2013-18) employment rate for Chinese graduates

90% looking for work in China

Below the 93% average among all international graduates looking for work in their home countries (2013-18)

Enrolments with Australian providers from Chinese students . 188,500^{197,300}179,800 161,300



Enrolments (all sectors) YTD April

April 2019

64% of student visa holders outside Australia 64% in August 2021, up from 44% in August 2020

Source: Department of Education, Skills and Employment Tourism Research Australia (2020), Australian Bureau of Statistics (2016) © 2021 Deloitte Access Economics, Deloitte Touche Tohmatsu

Source: Department of Education, Skills and Employment (as at April 2021), Department of Home Affairs (August 2021). Notes: Share outside Australia an estimate only. Visa applications reported by financial year. Cancellations defined by changes to students' confirmation of enrolment due to 'non-payment of fees', 'non-commencement of studies', or `notified cessation of study'. Subtotals may not sum to totals due to rounding.

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Source: Department of Education, Skills and Employment, NCVER (2019) Note: Data rounded to nearest 50 enrolments. Subtotals may not sum to totals due to rounding.

4 | Student flows across 2020 and 2021

Reflecting the earlier timing of Australia's border closure to China, almost two-thirds (64%) of student visa holders from China remain outside Australia. As at April 2021, commencements had fallen by 2,800 compared to 2020 (a reduction equivalent to 1.5% of 2020 enrolments).



-39,200 -2,800 student visa applications compared to 2018-19 levels 2020-21 applications represent 57% of

2018-19 levels

new student commencements In 2021, 40,100 commencements represent 93% of 2020 levels

Significant deferral activity in 2020 now moderating

1443% increase in deferrals from April 2019 to April 2020

In April 2021, deferral levels equated to 3% of April 2019 enrolments (compared to 1% of enrolments in April 2019 and compared to 2020 18% in April 2020).

Cancellations remain below 2019 levels

12% increase in cancellations from April 2019 to April 2020

In April 2021, cancellation levels equated to 7% of April 2019 enrolments (compared to 10% of enrolments in April 2019).

India Trends in international education and training, 2021

The second-largest source market for Australia and its key competitors, 20% of all Indian outbound tertiary students enrolled in Australian education in 2018. While deferral levels remain high, lower cancellation rates, a relatively stable commencements rate and a relatively small decline in visa applications (compared to 2020) suggests positive intent among students to continue their studies with Australian providers.

1 | Market size and growth trend

From 2015 to 2020, the intake of international students from Australia more than doubled reflecting both an increase in outbound mobility and Australia's increasing share of the market, from 12% in 2014 to 20% in 2018.



Outbound mobility ratio 1 of every 100 Indian tertiary students were studying abroad in 2018

of Indian outbound students studied in Australia 73,300 of the 375,000 Indian outbound

tertiary students studied in Australia in 2018





Source: Department of Education, Skills and Employment (as at April 2021)

2 | Student characteristics

Enrolments from Indian students are concentrated in tertiary programs (86% of enrolments in 2019). The proportion of students enrolled in VET in 2021 has overtaken higher education, reflecting both growth in VET enrolments (+25,900 on 2019) and a decline in higher education enrolments (-18,400 on 2019). Enrolments (by sector)

YTD April



■ Higher Education ■ VET ■ Schools ■ ELICOS ■ Non-award Note: data labels removed for proportions less than 5%

Spending and employment



students employed in Australia while completing study (2016)

• Decline in ELICOS -2,000 enrolments in 2021 vs 2019

• Strong growth in VET +26,000 enrolments in 2021 vs 2019

• Decline in higher education -18,400 2021 vs 2019

Top 5 fields of education (% enrolments) YTD April 2021

| Management and Commerce | | | | |
|-------------------------|-------|--|--|--|
| Information Technolog | y 15% | | | |
| Engineering | 14% | | | |
| Food and hospitality | 13% | | | |
| Health 6% | | | | |

Graduate outcomes

employment rate for Indian graduates Vo looking for work in Australia Below the 86% average for all international graduates (2013-18)

employment rate for Indian graduates 80% employment rate for India

Below the 93% average among all international graduates looking for work in their home countries (2013-18)

Source: Department of Education, Skills and Employment (as at April 2021) Tourism Research Australia (2020), Australian Bureau of Statistics (2016)

3 | Transnational education delivery In 2019, 5,600 students in India were enrolled in tertiary study with Australian providers. 87% of the 5,600 higher education enrolments were face-to-face.

4%

of all enrolments from India are from students outside Australia Based on full

Notes: VET enrolments range from 30 to 85 (2015-19) and are not shown. 'Offshore' students are those residing overseas for the term or semester.

Source: Department of Education, Skills and Employment, NCVER (2019) Note: Higher education data rounded to pearest 50 eprolments, VET data rounded to pearest 5 eprolments. Subtotals may not sum to totals due to rounding

YTD April

97,200

97,200

April 2019

Australia

of student visa

21% in August

in August 2020

holders outside

2021, up from 6%

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4 | Student flows across 2020 and 2021

student visa

applications

compared to

2018-19 levels

2020-21 applications

represent 69% of

2018-19 levels

One in five (21%) Indian student visa holders remain outside Australia. As at April 2021, commencements had fallen by 8,400 compared to 2020 (a reduction equivalent to 7% of 2020 enrolments).



68% increase in deferrals from April 2019 to April 2020 In April 2021, deferral levels equated to 6% of total enrolments (compared to 2% of enrolments in April 2019)

Cancellations in line with 2019 levels

13% fewer cancellations from April 2019 to April 2020.

In April 2021, cancellation levels equated to 19% of April 2019 enrolments (compared to 21% of enrolments in April 2019)

Source: Department of Education, Skills and Employment (as at April 2021), Department of Home Affairs (August 2021). Notes: Share outside Australia an estimate only. Visa applications reported by financial year. Cancellations defined by changes to students' confirmation of enrolment due to 'non-payment of fees', 'non-commencement of studies', or *notified cessation of study*'. Subtotals may not sum to totals due to rounding.

new student

In 2021, 23,000

commencements

2020 levels

represent 73% of

commencements

compared to 2020

Brazil Trends in international education and training, 2021

Growing demand for vocational education by Brazilian students has contributed to Australia's share of international enrolments from Brazil rising from 2% to 11% over four-years. Ongoing disruptions have seen a large reduction in enrolments in 2021, especially for ELICOS.

YTD April

13,600

2015

6th

1 | Market size and growth trend

Australia has experienced major growth in demand from Brazil, and is receiving a rising share of the country's outbound students – 11% in 2018, up from only 2% in 2014. Reflecting severe COVID-19 disruptions, 2021 enrolment have fallen significantly, returning to 2016 levels.

Outbound mobility ratio

0.8 of every 100 Brazilian tertiary students were studying abroad in 2018

of Brazilian outbound students studied in Australia

7,600 of the 67,000 Brazilian outbound tertiary students studied in Australia in 2018

Source: UNESCO UIS International mobility data (as at 2018)

2 | Student characteristics

Enrolments from Brazilian students are concentrated in VET courses (58% of enrolments in 2019). ELICOS delivery has been severely impacted by ongoing disruptions, with 2021 enrolments at 20% of 2019 levels.

Enrolments (by sector) YTD April



Note: data labels removed for proportions less than 5%

Spending and employment

spend per night on living costs by **Brazilian students in Australia** Below the \$89 average among all international students (2020)



spend per day on education fees by **Brazilian students in Australia** Below the \$84 average spent on education among all international students (2020)

share of students studying while working 68% Above the 52% average for all international students employed in Australia while completing study (2016)

 Resilient demand for tertiary study: Enrolments in higher education and VET fell in 2020 by 6% and 13% respectively – a moderate reduction compared to the 80% decline in demand for ELICOS.

Enrolments with Australian providers from Brazilian students

2018

largest market for Australia

across all subsectors in 2021

Source: Department of Education, Skills and Employment (as at April 2021)

16,400 students inbound to Australia

19,500

2017

16,000

2016

24,500 25,300 24,200

2019

2020

- **Consistent levels of enrolment in Higher** Education: 2021 enrolments +1,000 on 2015 levels.
- Fields of education undertaken by Brazilian students in Australia are similar to those taken by all Brazilian students in their home country.

Top 5 fields of education (% enrolments) YTD April 2021

| Management and Commerce | | | | | |
|------------------------------|--|--|--|--|--|
| Society and culture, 18% | | | | | |
| Food and hospitality, 7% | | | | | |
| Engineering, 4% | | | | | |
| Architecture and building 4% | | | | | |

Note: Graduate outcomes data are unavailable.

3 | Transnational education delivery Offshore delivery in Brazil is small and limited to higher education (with no vocational education enrolments). In 2019, 82 students in Brazil were enrolled in offshore study with Australian higher education providers. 84% of the enrolments were face-to-face.

16,400

2021

4 | Student flows across 2020 and 2021 Reflecting significant COVID-19 disruptions in Brazil, cancellation rates for Brazilian students increased in 2021. The number of students enrolled in 2021 fell by 7,800 (April 2021), with very few students continuing their study from outside Australia – 6% in August 2021 compared to 22% for all markets.

YTD April

6%

of student visa student visa holders outside applications Australia 6% in August 2021, down from 2020-21 applications 13% in August 2020

Source: Department of Education, Skills and Employment (as at April 2021), Department of Home Affairs (August 2021). Notes: Share outside Australia an estimate only. Visa applications reported by financial year. Cancellations defined by changes to students' confirmation of enrolment due to 'non-payment of fees', 'non-commencement of studies', or 'notified cessation of study Subtotals may not sum to totals due to rounding

Source: Department of Education, Skills and Employment Tourism Research Australia (2020), Australian Bureau of Statistics (2016), UNESCO UIS International mobility data (as at 2018) © 2021 Deloitte Access Economics, Deloitte Touche Tohmatsu

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Source: Department of Education, Skills and Employment, NCVER (2019).



-13,300 -4,200

compared to

2018-19 levels

2018-19 levels

new student commencements compared to 2020 In 2021, 4,800 commencements represent 36% of represent **53% of** 2020 levels

61% increase in deferrals from April 2019 to April 2020

In April 2021, deferral levels equated to 3% of April 2019 enrolments (on par with a deferral level of 3% of enrolments in April 2019)

2021 cancellations below 2019 levels

26% increase in cancellations from April 2019 to April 2020

In April 2021, cancellation levels equated to 7% of April 2019 enrolments (compared to 9% of enrolments in April 2019)

Colombia's economic development has strengthened demand for international education, with Australia's

0.4%

60th

4 | Student flows across 2020 and 2021 Very few students have continued their studies from outside Australia (5% in April 2021), down from 10% in 2020 and below the 22% average for all markets.

YTD April

18,200

18,200

April 2019

5%

of student visa student visa holders outside applications Australia compared to 5% in August 2018-19 levels 2021, down from 2020-21 10% in August applications represent **52% of** 2020 2018-19 levels

market share of outbound Colombian tertiary students more than doubling since 2014, driven by growth in VET enrolments. Ongoing COVID-19 disruptions to international mobility have resulted in very high cancellations and low retention of students studying outside of Australia.

Colombia Trends in international education and training, 2021

1 | Market size and growth trend

The number of Colombian students to Australia almost Enrolments with Australian providers from Colombian students tripled between 2015 and 2020. Australia's share of the outbound tertiary student market jumped from 4% in 2014 to 10% in 2018.

Outbound mobility ratio

2 of every 100 Colombian tertiary students were studying abroad in 2018

of Colombian outbound students studied 0/0 in Australia

4,800 of the 47,000 Colombian outbound tertiary students studied in Australia in 2018

Source: UNESCO UIS International mobility data (as at 2018)

2 | Student characteristics

From 2015 to 2021, the popularity and expansion of VET for Colombian students has seen a declining share in both ELICOS and higher education enrolments. Noting there has been some growth in the volume of enrolments in higher education (+400 enrolments, 2015-21).

Enrolments (by sector)

YTD April



Note: data labels removed for proportions less than 5%

Spending and employment



Below the \$84 average spent on education among all international students (2020)

share of students studying while working Above the 52% average for all international students employed in Australia while completing study (2016)

- **Decline in ELICOS:** -5,400 enrolments in 2021 vs 2019
- Growth in VET: enrolments in 2019 were five times higher than 2015 enrolment levels. In 2021, VET enrolments grew +4,000 on 2020 levels.
- Fields of education undertaken by Colombian students in Australia are similar to those taken by all Colombian students in their home country.

Top 5 fields of education (% enrolments) YTD April 2021

| Management & commerce | | | | | |
|---|-----------------------|----------------------|--|--|--|
| Soci | ety & culture | 28% | | | |
| Food, Hospitality and Personal Services, 5% | | | | | |
| Engineering, 5% | | | | | |
| Information Technology, 4% | | | | | |
| Note: | : Graduate outcomes d | ata are unavailable. | | | |

Source: Department of Education, Skills and Employment Tourism Research Australia (2020), Australian Bureau of Statistics (2016)

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across all subsectors in 2021

Source: Department of Education, Skills and Employment (as at April 2021)

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3 | Transnational education delivery

Offshore delivery in Colombia is small and limited to higher education (with no vocational education enrolments). In 2019, 54 students in Colombia were enrolled in offshore study with Australian higher education providers. 78% of the higher education enrolments were face-to-face.

Top 3 fields for offshore higher education of all enrolments from Colombian (% enrolments) students (at Australian providers) study outside Australia Management & commerce Based on full year 2019 enrolment levels Offshore enrolments ranged from 40 to 100 across 2015 to 2019. Society & Culture 19% Largest market for **Higher Education offshore** 54 enrolments across 22 Australian higher Engineering 13% education providers in 2019

Note: VET enrolments range from 30 to 85 (2015-19) and are not shown. 'Offshore' students are those residing overseas for the term or semester.



Source: Department of Education, Skills and Employment, NCVER (2019)



-8,000 -3,600 new student

commencements In 2021, 5,800 commencements represent **62% of** 2020 levels

Deferrals falling to approach 2019 levels

138% increase in deferrals from April 2019 to April 2020 In April 2021, deferral levels equated to 5% of April 2019 enrolments (compared to 4% of enrolments in April 2019)

compared to 2020 Cancellation rates remain high

63% increase in cancellations from April 2019 to April 2020 In April 2021, cancellation levels equated to 14% of April 2019 enrolments (compared to 10% of enrolments in April 2019)

Source: Department of Education, Skills and Employment (as at April 2021), Department of Home Affairs (August 2021). Notes: Share outside Australia an estimate only. Visa applications reported by financial year. Cancellations defined by changes to students' confirmation of enrolment due to 'non-payment of fees', 'non-commencement of studies', or 'notified cessation of study' Subtotals may not sum to totals due to rounding.

Nepal Trends in international education and training, 2021

Australia is the dominant destination for Nepalese students. While cancellation rates have remained low, visa applications have fallen to 58% of 2018-19 levels. This may reflect the pause in Nepalese Government-issued 'no objection certificates', which are required for students to move money offshore.

students YTD April

13,800 15,200

2016

2015

1 | Market size and growth trend

The number of Nepalese students to Australia grew rapidly in the 5 years to 2020. The outbound mobility rates of Nepalese students are far higher than other markets, and Australia is the dominant destination – enrolling 40% of outbound Nepalese students in 2018, up from 26% in 2014.

Outbound mobility ratio

20 of every 100 Nepalese tertiary students were studying abroad in 2018

of Nepalese outbound students studied in Australia

33,000 of the 82,000 Nepalese outbound tertiary students studied in Australia in 2018

Source: UNESCO UIS International mobility data (as at 2018)

2 | Student characteristics

Enrolments are predominately in the tertiary sector, and concentrated in business and IT fields. VET enrolments increased between 2021 and 2019, while ELICOS continued to decline.

Enrolments (by sector) YTD April



■ Higher Education ■ VET ■ Schools ■ ELICOS ■ Non-award

Note: data labels removed for proportions less than 5%

Spending and employment

spend per night on living costs by \$48 Nepalese students in Australia Below the \$89 average among all international students (2020)

spend per day on education fees by Nepalese students in Australia Below the \$84 average spent on education among all international students (2020)

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5% share of students studying while working Above the 52% average for all international students share of students studying while working employed in Australia while completing study (2016)

Source: Department of Education, Skills and Employment Tourism Research Australia (2020), Australian Bureau of Statistics (2016)

- **Decline in ELICOS:** -500 enrolments in 2021 compared to 2019
- Growth in VET: +1,900 enrolments in 2021 compared to 2019

Resilient demand for higher education Moderate reduction in enrolments for higher education (down by 8% from 2019 to 2021). In 2021, higher education enrolments volume is at 270% of 2015 enrolments level.

Top 5 fields of education (% enrolments) YTD April 2021

| Management and Commerce | | | | | |
|--|--------|-----|-----|--|--|
| Information Tech | nology | | 21% | | |
| Health | | 15% | | | |
| Food, Hospitality Personal Services | | 15% | | | |
| Society and Culture | 10% | | | | |

Note: Graduate outcomes data are unavailable.

2%

of all enrolments from students outside Australia Based on full year 2019

'Offshore' students are those residing overseas for the term or semester.

Source: Department of Education, Skills and Employment (as at April 2021)

across all subsectors in 2021

largest market for Australia

48,300 students inbound to Australia

Enrolments with Australian providers from Nepalese

22,000

34,000

56,100

48,300

49,600

2017 2018 2019 2020 2021

YTD April

49,600

49,600

April 2019

9%

of student visa holders outside applications Australia 9% in August 2021, up from 3% in August 2020

Source: Department of Education, Skills and Employment (as at April 2021), Department of Home Affairs (August 2021). Notes: Share outside Australia an estimate only. Visa applications reported by financial year. Cancellations defined by changes to students' confirmation of enrolment due to 'non-payment of fees', 'non-commencement of studies', or 'notified cessation of study' Subtotals may not sum to totals due to rounding.

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3 | Transnational education delivery

In 2019, 1,000 Nepalese students were enrolled in tertiary study with Australian providers. 81% of the 1,000 higher education enrolments were face-to-face.





Source: Department of Education, Skills and Employment, NCVER (2019) Note: VET data rounded to nearest 5 enrolments, higher education data rounded to nearest 50 enrolments

4 | Student flows across 2020 and 2021

Very few students are undertaking study online from outside Australia (9% compared to 22% on average for all markets). As at April 2021, commencements had fallen by 4,500 compared to 2020 – a reduction equivalent to 8% of 2020 enrolments.



-18,200 -4,500 student visa compared to

2018-19 levels 2020-21 applications represent 58% of 2018-19 levels

new student commencements compared to 2020 In 2021, 10,900 commencements represent 71% of 2020 levels

2021 deferrals doubled 2019 levels

32% increase in deferrals from April 2019 to April 2020 In April 2021, deferral levels equated to 4% of April 2019 enrolments (compared to 2% of enrolments in April 2019)

Cancellations remain below 2019 levels

27% decline in cancellations from April 2019 to April 2020 In April 2021, cancellations levels equated to 12% of April 2019 enrolments (compared to 15% of enrolments in April 2019)

in 2018, which has been exacerbated by COVID-19 disruptions. 1 | Market size and growth trend students A mature market, the number of students from Malavsia

Malaysia Trends in international education and training, 2021

Malaysia is a major source market for Australian providers, particularly for transnational education delivery.

While the overall market remains large, enrolment growth had begun to slow and then decline after a peak

Offshore students accounted for the majority of Malaysian enrolments with Australian providers in 2019.

studying in Australia was declining pre-pandemic. Notably, Australia's share of students from Malaysia remained stable over 2014-2018 at 25% - suggesting a reduced intake in recent years could reflect the impact of the country's developing domestic education sector.

Outbound mobility ratio

5 in every 100 Malaysian tertiary students were studying abroad in 2018

of Malaysian outbound students

studied in Australia

16,000 of the 62,000 Malaysian outbound tertiary students studied in Australia in 2018





15,800 students inbound to Australia across all subsectors in 2021

Source: Department of Education, Skills and Employment (as at April 2021)

Source: UNESCO UIS International mobility data (as at 2018)

2 | Student characteristics

Enrolments are predominately in the tertiary sector and concentrated in management and commerce, with increased popularity for vocational courses over the last five years.

Enrolments (by sector)



■ Higher Education ■ VET ■ Schools ■ ELICOS ■ Non-award

Note: data labels removed for proportions less than 5%

Spending and employment



spend per day on education fees by Malaysian students in Australia Above the \$84 average spent on education

among all international students (2020)

share of students studying while working Below the 52% average for all international students employed in Australia while completing study (2016)

- Decline in higher education enrolment 2019 higher education is down by 8% compared to 2015 enrolment levels. Further, 2021 higher education enrolments continue to decline and is 36% lower than 2015 enrolment levels.
- Growing demand for VET 2019 VET enrolments became twice as large as 2015 VET enrolments.

Top 5 fields of education (% enrolments) YTD April 2021

Management and commerce 46% Society and Culture, 10% Engineering, 8% Health, 7%

Natural and Physical Sciences, 6%

Graduate outcomes



employment rate for Malaysian graduates looking for work in Australia

Below the 86% average for all international graduates (2013-18)

employment rate for Malaysian graduates 94% looking for work in Malaysia

Above the 93% average among all international graduates looking for work in their home countries (2013-18)

Source: Department of Education, Skills and Employment Tourism Research Australia (2020), Australian Bureau of Statistics (2016) © 2021 Deloitte Access Economics. Deloitte Touche Tohmatsu

Source: Department of Education, Skills and Employment (as at April 2021), Department of Home Affairs (August 2021). Notes: Share outside Australia an estimate only. Visa applications reported by financial year. Cancellations defined by changes to students' confirmation of enrolment due to 'non-payment of fees', 'non-commencement of studies', or 'notified cessation of study' Subtotals may not sum to totals due to rounding.



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Source: Department of Education, Skills and Employment, NCVER (2019) Note: Data rounded to nearest 50 enrolments. Subtotals may not sum to totals due to rounding.

4 | Student flows across 2020 and 2021

One in five (22%) Malaysian student visa holders remain outside Australia. As at April 2021, commencements had fallen by 2,300 compared to 2020 (a reduction equivalent to 11% of 2020 enrolments).



22%

Australia

-6,000 -2,300

of student visa student visa holders outside applications compared to 22% in April 2021, 2018-19 levels up from 16% in 2020-21 August 2020 applications represent **47% of** 2018-19 levels

new student commencements compared to 2020 In 2021, 3,700

commencements **2020** levels

Deferrals activity continues in 2021

40% increase in deferrals from April 2019 to April 2020 In April 2021, deferral levels equated to 2% of April 2019 enrolments (compared to 1% of enrolments in April 2019)

Cancellation levels lower than 2019

7% fewer cancellations in 2020 compared to 2019.

In April 2021, deferral levels equated to 7% of April 2019 represent **62% of** enrolments (compared to 11% of enrolments in April 2019)

Indonesia Trends in international education and training, 2021

Australia is the most popular study destination for outbound Indonesian tertiary students, with 24% of outbound Indonesian tertiary students studying with Australian providers. The reduction in commencements in 2021 has been modest compared to other markets, however high cancellations rates and low visa applications (half of 2018-19 levels) warrant monitoring.

1 | Market size and growth trend

Growth in enrolments from Indonesia was moderate from 2015 to 2020, with the share of all Indonesian outbound tertiary students to Australia remaining consistent, at 24% across 2014-2018.

Outbound mobility ratio 0.6 of every 100 Indonesian tertiary students were studying abroad in 2018

of Indonesian outbound students studied in Australia 12,200 of the 49,900 Indonesian outbound

tertiary students studied in Australia in 2018



largest market for Australia 9th 15,000 students inbound to Australia across

2016 2017 2018 2019 2020 2021

all subsectors in 2021

Source: UNESCO UIS International mobility data (as at 2018) Source: Department of Education, Skills and Employment (as at April 2021)

2015

2 | Student characteristics Enrolments are predominately in the tertiary sector, with demand for higher education and VET study

remaining resilient across 2020 and 2021, with the majority of studies in management and commerce. Enrolments (by sector)

YTD April



■ Higher Education ■ VET ■ Schools ■ ELICOS ■ Non-award

Note: data labels removed for proportions less than 5%

Spending and employment

5 spend per night on living costs by Indonesian students in Australia Below the \$89 average among all international students (2020) spend per day on education fees by

Indonesian students in Australia Below the \$84 average spent on education among all international students (2020)

share of students studying while working 4% share of students studying while the students studen students employed in Australia while completing study (2016)

- Decline in ELICOS: -420 enrolments in 2021 vs 2019. 2021 ELICOs enrolments are at 30% of 2015 levels.
- Resilient demand for tertiary study: moderate reduction in enrolments for higher education (-5%) and VET (-3%) from 2019 to 2021.

Top 5 fields of education (% enrolments) YTD April 2021

| М | Management and Commerce 51% | | | | | | | |
|----|-----------------------------|--|----------|--|--|--|--|--|
| | | 10% Society and Culture | | | | | | |
| | 7% | 6 Food, Hospitality and Personal Service | es | | | | | |
| | 6% | Information Technology | | | | | | |
| | 5% | Natural and Physical Sciences | | | | | | |
| | | utcomes employment rate for Indonesian g looking for work in Australia Above the 86% average for all interna graduates (2013-18) | | | | | | |
| 92 | 1% | employment rate for Indonesian g looking for work in Indonesia | raduates | | | | | |

DT /U Above the 93% average among all international graduates looking for work in their home countries (2013-18)

8%

of all Indonesia are from students outside Australia Based on full year 2019 enrolment levels

Source: Department of Education, Skills and Employment, NCVER (2019) Note: Data rounded to nearest 50 enrolments

enrolments).

YTD April

16,400

16,400

April 2019

31%

of student visa holders outside applications Australia compared to 2018-19 levels 31% in August 2021, up from 2020-21 17% in August applications 2020 represent 52% of

Source: Department of Education, Skills and Employment Tourism Research Australia (2020), Australian Bureau of Statistics (2016) © 2021 Deloitte Access Economics, Deloitte Touche Tohmatsu

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3 | Transnational education delivery

In 2019, 1,600 Indonesian students were enrolled in tertiary study with Australian providers. 89% of the 1,600 higher education enrolments were face-to-face.

Offshore enrolments with Australian providers



'Offshore' students are those residing overseas for the term or semester.

Largest market for VET offshore 39th

50 enrolments with <5 Australian Registered Training Organisations in 2019

Top field for offshore VET (% enrolments)



4 | Student flows across 2020 and 2021

2018-19 levels

Almost one third (31%) of Indonesian student visa holders remain outside Australia as at August 2021. As at April 2021, commencements had fallen by 1,500 compared to 2020 (a reduction equivalent to 9% of 2020)



-4,900 -1,500 student visa

new student commencements In 2021, 3,600 commencements represent 71% of 2020 levels

2021 deferral levels four times 2019 levels

95% increase in deferrals from April 2019 to April 2020

In April 2021, deferral levels equated to 4% of April 2019 enrolments (compared to 1% of enrolments in April 2019)

compared to 2020 2021 cancellations moderating

45% increase in cancellations from April 2019 to April 2020 In April 2021, deferral levels equated to 7% of April 2019 enrolments (compared to 6% of enrolments in April 2019)

Source: Department of Education, Skills and Employment (as at April 2021), Department of Home Affairs (August 2021). Notes: Share outside Australia an estimate only. Visa applications reported by financial year. Cancellations defined by changes to students' confirmation of enrolment due to 'non-payment of fees', 'non-commencement of studies', or 'notified cessation of study' Subtotals may not sum to totals due to rounding.

Philippines Trends in international education and training, 2021

Strong growth in vocational education over 2019-20 supported increased enrolments from Filipino students, which have remained relatively high in 2021. An increase in the number of students completing study outside Australia in 2021 has seen enrolment volumes remain at 2019 levels – although high cancellation rates and low visa applications warrant monitoring.

1 | Market size and growth trend

Significant enrolment growth in VET across 2019 and 2020 bolstered 2021 enrolment levels, with students from the Philippines representing 4% of Australian enrolments in 2021.

> **Outbound mobility ratio** 0.5 of every 100 Filipino tertiary students were studying abroad in 2018

of Filipino outbound students **O** studied in Australia 6,000 of the 18,900 Filipino outbound tertiary students studied in Australia in 2018



Source: UNESCO UIS International mobility data (as at 2018)

2 | Student characteristics

Enrolments are increasingly concentrated in the VET sector (67% of enrolments in 2019), as both the share and volume of higher education enrolments declines.

Enrolments (by sector) YTD April



■ Higher Education ■ VET ■ Schools ■ ELICOS ■ Non-award

Note: data labels removed for proportions less than 5%

Spending and employment

spend per night on living costs by \$53 spend per night on living cost Filipino students in Australia Below the \$89 average among all

international students (2020) spend per day on education fees by **Filipino students in Australia**

Below the \$84 average spent on education among all international students (2020)

share of students studying while working **0%** Above the 52% average for all international students employed in Australia while completing study (2016)

Decline in Higher Education: -400 enrolments in 2021 compared to 2019 (reflecting a return to 2015 levels)

Source: Department of Education, Skills and Employment (as at April 2021)

Strong growth in VET: +4,300 enrolments in 2019 vs 2015 followed by a further 4,000 increase in enrolment in 2021

Top 5 fields of education (% enrolments) YTD April 2021

| Management and Commerce | | | | | | |
|-------------------------|------|-------------|-----|--|--|--|
| Society a | and | Culture | 21% | | | |
| Food and | d ho | ospitalty | 16% | | | |
| Health 8% | | | | | | |
| | Ed | ucation, 6% | | | | |

Graduate outcomes

98%

employment rate for Filipino graduates **/** looking for work in Australia

Above the 86% average for all international graduates (2013-18)

employment rate for Filipino graduates looking for work in the Philippines

Above the 93% average among all international graduates looking for work in their home countries (2013-18)

Source: Department of Education, Skills and Employment Tourism Research Australia (2020), Australian Bureau of Statistics (2016) © 2021 Deloitte Access Economics, Deloitte Touche Tohmatsu



enrolments).

YTD April



of student visa holders outside Australia 20% in August 2021, up from 6% in August 2020

Source: Department of Education, Skills and Employment (as at April 2021), Department of Home Affairs (August 2021). Notes: Share outside Australia an estimate only. Visa applications reported by financial year. Cancellations defined by changes to students' confirmation of enrolment due to 'non-payment of fees', 'non-commencement of studies', or 'notified cessation of study' Subtotals may not sum to totals due to rounding.

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Source: Department of Education, Skills and Employment, NCVER (2019) Note: Data rounded to nearest 50 enrolments. Subtotals may not sum to totals due to rounding.

4 | Student flows across 2020 and 2021

One in five student visa holders (20%) from the Philippines remain outside Australia. As at April 2021, commencements had fallen by 1,300 compared to 2020 levels (a reduction equivalent to 7% of 2020)

20%

student visa applications compared to 2018-19 levels 2020-21 applications represent 58% of 2018-19 levels

-5,600 -1,300 new student commencements compared to 2020 In 2021, 4,200 commencements represent **76% of** 2020 levels

Significant deferral activity across 2020 and 2021

174% increase in deferrals from April 2019 to April 2020

In April 2021, deferral levels equated to 14% of April 2019 enrolments (compared to 2% of enrolments in April 2019)

Cancellations rates remain high relative to 2019

188% increase in cancellations from April 2019 to April 2020 In April 2021, cancellation levels equated to 23% of April 2019 enrolments (compared to 10% of enrolments in April 2019)

Sri Lanka Trends in international education and training, 2021

Enrolments from Sri Lanka grew rapidly over the years to 2020, driven by growth in demand for vocational education. Offshore delivery by Australian providers in Sri Lanka represents a large market, relative to the total volume of enrolments.

1 | Market size and growth trend

An emerging source market, enrolments from Sri Lanka grew rapidly to 2020. Australia has received an increasing share of all Sri Lankan outbound students, at 37% in 2018 (up from 27% in 2014).

()

Outbound mobility ratio

0.4 of every 100 Sri Lankan tertiary students were studying abroad in 2018

of Sri Lankan outbound students studied in Australia 8,800 of the 24,000 Sri Lankan outbound tertiary students studied in Australia in 2018



Source: Department of Education, Skills and Employment (as at April 2021)

Source: UNESCO UIS International mobility data (as at 2018)

2 | Student characteristics

Enrolments from Sri Lankan students are concentrated in tertiary programs, and although predominately in higher education, there has been significant growth in VET enrolments over the six years to 2021.

Enrolments (by sector) YTD April



■ Higher Education ■ VET ■ Schools ■ ELICOS ■ Non-award

Note: data labels removed for proportions less than 5%

Spending and employment

\$65 spend per night on living costs by Sri Lankan students in Australia

Below the \$89 average among all international students (2020)

spend per day on education fees by Sri Lankan students in Australia

Below the \$84 average spent on education among all international students (2020)

58% share of students studying while working Above the 52% average for all international students employed in Australia while completing study (2016)

- **Growth in VET:** +1,500 enrolments in 2021 vs 2019. Reflecting rapid growth, 2021 VET enrolments are 5 times as large as 2015 levels.
- **Decline in Higher Education:** -1,400 enrolments in 2021 vs 2019. Despite the decline since 2019, 2021 higher education enrolments are double 2015 levels.
- Decline in ELICOS: -1,400 enrolments in 2021 vs 2019. In April 2021, ELICOS enrolments were at half of April 2015 levels.

Top 5 fields of education (% enrolments) YTD April 2021



Note: Graduate outcomes data are unavailable.

Source: Department of Education, Skills and Employment Tourism Research Australia (2020), Australian Bureau of Statistics (2016)

Source: Department of Education, Skills and Employment (as at April 2021), Department of Home Affairs (August 2021). Notes: Share outside Australia an estimate only. Visa applications reported by financial year. Cancellations defined by changes to students' confirmation of enrolment due to 'non-payment of fees', 'non-commencement of studies', or 'notified cessation of study' Subtotals may not sum to totals due to rounding.

3 | Transnational education delivery In 2019, 3,100 students in Sri Lanka were enrolled in tertiary study with Australian providers. 83% of the 2,100 higher education enrolments were face-to-face.

YTD April

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Offshore enrolments with Australian providers Full-year enrolment





1,000 enrolments with <5 Australian Registered Training Organisations in 2019

| Тор З | 3 fi | elds | for | offshore | VET | (% | enrolments) |
|-------|------|------|-----|----------|-----|----|-------------|
|-------|------|------|-----|----------|-----|----|-------------|

| Full-year en | rolment | | | 2 4 0 0 | | Food and hospitality | 61% |
|-----------------------|-----------------------|--------------|-----------------------|---------|-------------------------|---|---|
| | | | | 3,100 | Vocational | Business 34% | |
| | | 2,300 | 2 1 0 0 | 1,000 | Education & Training | Human services, 4% | |
| 1,900 300 1,600 | 2,000 400 1,600 | 450 1,900 | 2,100 400 1,700 | 2,100 | Higher Education | 10th Higher Educ 2,100 enrolmeducation pro Top 3 fields for offshore high (% enrolments) | ation offshore ents with 38 higher oviders in 2019 |
| | | | | | | Commerce | 46% |
| 2015 | 2016 | 2017 | 2018 | 2019 | | Engineering 25 | % |
| Note: 'Offshore | | | | | n or semester. | Information | n technology, 16% |

Source: Department of Education, Skills and Employment, NCVER (2019) Note: Data rounded to nearest 50 enrolments. Subtotals may not sum to totals due to rounding

4 | Student flows across 2020 and 2021

Almost one in five (18%) student visa holders from Sri Lanka remain outside Australia. As at April 2021, commencements had fallen by 1,200 compared to 2020 (a reduction equivalent to 10% of 2020 enrolments).



In April 2021, deferral levels equated to 5% of April 2019 enrolments (compared to 2% of enrolments in April 2019)

Cancellations have fallen below 2019 levels

33% increase in cancellations from April 2019 to April 2020

In April 2021, cancellation levels equated to 12% of April 2019 enrolments (compared to 14% of enrolments in April 2019)

student visa of student visa holders outside applications Australia compared to 18% in August 2018-19 levels 2021, up from 6% 2020-21 in August 2020 applications represent **67% of** 2018-19 levels

new student commencements compared to 2020 In 2021, 2,600 commencements represent **68% of** 2020 levels

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