

Listing EdTech services on a Japanese Government online platform

Information note from the Education and Research Section, Australian Embassy Tokyo

June 2021

On 3 June, Mr [Asano](#) Daisuke, Director, Education Industry Office, Ministry of Economy, Trade and Industry, briefed members and guests of the Australian and New Zealand Chamber of Commerce in Japan (ANZCCJ) on the role of EdTech in educational reform in Japan. Mr Asano spoke on the invitation of the Australian Embassy during a wider webinar on this topic held by the ANZCCJ Technology, Innovation, Education and Research Committee.

EdTech library

Mr Asano outlined METI's five-year [Learning Innovation](#) project, designed to foster educational innovation with a focus on primary and secondary levels. As part of this project, METI has created an [EdTech library](#) where suppliers, including foreign suppliers, can list services.

For Australian suppliers interested in listing, please send a message, preferably in Japanese, to the Secretariat at Future_academy@bcg.com with details including company name, contact person's name, position title, contact details, and the information about the EdTech service provided.

Subsidy program

Separately, Mr Asano gave an introduction about subsidies that are available for the first year of offering an EdTech service through METI's programs. Foreign invested companies are eligible to apply if they meet the criteria at 2.2.1 and 2.2.2 on page 5-6 of the linked [guidelines](#). This includes being registered as a corporation in Japan and operating a business there. Companies are encouraged to pre-register for this [webpage](#) (by first [registering for an ID](#)) to help schools find EdTech services easily. Further instructions will follow to registration holders.

Enquiries about the subsidy program should be directed to:

EdTech Subsidy Secretariat
(EdTech導入補助金事務局)

Tel: +81 50-3173-9533

(10:00~12:00、13:00~17:00 except Saturday, Sunday and Public Holidays; Japanese language only)